

**PICK AND CHOOSE**

*The Maslow 6 team throws out a handful of recommendations for a wine to remember.*

**Domaine de Montalon Bordeaux Supérieur 2005** (\$20) from Château La Gatte, a petit château on the Right Bank

**Domaine des Rémissières Crozes-Hermitage 2007** (\$25) or **St. Joseph** (\$39) from the northern Rhône Valley

**Domaine la Monardière Les 2 Monardes 2007** (\$28) from Vacqueyras, France

**Domus Aurea 2005** (\$48) from the Maipo Valley in Chile

**Oddero Barolo 1996** (\$76) from Barolo, Italy

**Paul Autard Chateauneuf du Pape Cuvée la Côte Ronde 2007** (\$66) from the southern Rhône Valley

# Human Behavior

A Tribeca wine shop champions the want for wine. *by Ingrid Skjong*

AS FAR AS WINE shop Maslow 6 is concerned, the enjoyment of wine should be an adventurous experience filled with interesting people, new discoveries, education and the ultimate acquisition of the vintages you love. Simple? Yes—but often a tall order. Enter Maslow 6, which opened in June last year and quickly won over its Tribeca neighborhood with a rotating, growing selection of interesting wines and a well-versed staff.

“We try to make it very accessible and fun,” says Keri Jackson Kunzle, founding partner and CEO. “We don’t take ourselves too seriously.”

If the name’s riff on psychologist Abraham Maslow’s hierarchy of needs theory isn’t enough to prove a sense of humor, the shop’s clever pack-



ages might. With the help of head buyer and wine director Mollie Battenhouse (who is also an advanced sommelier and graduate of the Culinary Institute of America), the “Immersion” involves wine deliveries (monthly, bimonthly, or every three months), tasting notes and food-pairing recommendations based on a monthly theme, while the “Curated” also includes a private consultation with Battenhouse. The “Maslow 6” is a boxed compilation of a half-dozen wines with categories like “Discovery” (wines from lesser-known regions) and “Cellar” (wines that will improve with age).

The store also adheres to a robust educational component, with seminar topics ranging from the ins and outs of cognac and a class on Champagnes to an upcoming primer on Austrian wines. Sign us up. 211b West Broadway, 212-226-3127; [maslow6.com](http://maslow6.com)

ABOVE: Maslow 6 gets the message across. LEFT: Mollie Battenhouse (LEFT) and Keri Jackson Kunzle